

Factsheet

The Potato Eaters: Mistake or Masterpiece?

From 8 October 2021 till 13 February 2022 in the Van Gogh Museum in Amsterdam

General information

Museum opening hours Please check our website for exceptions and the most updated openings hours: www.vangoghmuseum.nl/en/visit/address-and-opening-hours#opening-hours

Public information +31 (0)20 570 52 00 or info@vangoghmuseum.nl

Admission prices Adults: € 19
Visitors aged under 18: free
Museumkaart holders & BankGiro Loterij VIP card: free
CJP holders: € 9

There are no additional costs for visiting the exhibition.

Online tickets Tickets are only available online, also for Museumkaart holders via: tickets.vangoghmuseum.com. For press accreditation, please contact the Van Gogh Museum Press Office.

Address Museumplein 6, 1071 DJ Amsterdam

Public transport The closest public transport stops are Van Baerlestraat (tram 2, 5 or 12) and Museumplein (tram 3, 5 or 12, bus 347 or 357).

Car parking Q-Park, Museumplein (Van Baerlestraat entrance).

Coach parking Q-Park, Museumplein (Paulus Potterstraat entrance).

Accessibility The Van Gogh Museum offers excellent access to less able visitors. Dutch and English versions of a booklet containing the exhibition texts printed in a large font are available for visually impaired visitors.

About the exhibition

Exhibition website www.vangoghmuseum.nl/en/visit/whats-on/exhibitions/exhibition-the-potato-eaters

Summary Beginning on 8 October 2021, the Van Gogh Museum is presenting the exhibition *The Potato Eaters: Mistake or Masterpiece?* – an ode to the work which Vincent van Gogh painted in the Brabant village of Nuenen in 1885. The exhibition will focus on the background to the work's creation, the artist's dedication and perseverance, the significance that the painting held for him and the fierce criticism it attracted. A selection of paintings, drawings, sketches and letters by Vincent van Gogh and works by contemporaries and sources of inspiration like Jozef Israëls and Anthon van Rappard tell the full story behind *The Potato Eaters*. Visitors can get even closer to the painting in the Potato Eaters Studio – a full-sized model of the cottage of the De Groot-van Rooij family as featured in *The Potato Eaters*, in which workshops and other activities will be organized. The exhibition invites visitors to form their own opinion of what Van Gogh then viewed as the best work he produced so far.

Curator	Bregje Gerritse (Researcher Van Gogh Museum)
Publication	<p>The exhibition is accompanied by <i>The Potato Eaters. Van Gogh's First Masterpiece</i>, a publication that illuminates the genesis of the painting. The book is written by Van Gogh Museum researcher Bregje Gerritse, who also developed the exhibition concept. The 104-page book is published in Dutch and English, and is richly-illustrated with paintings, drawings and sketches by Vincent van Gogh, in addition to historical photographs of the area where the painting was conceived. Price: € 17,50.</p> <p>In collaboration with Tijdsbeeld and Publisher Rubinstein.</p>
Supporters	<p><i>The Potato Eaters: Mistake or Masterpiece?</i> was made possible with the support of the Ministry of Education, Culture and Science and our main partners the VriendenLoterij, Van Lanschot and ASML. The exhibition was also supported by our exhibition partners Hyundai, CêlaVita and The Sunflower Collective. The Potato Eaters Studio was financed fully by ASML.</p>
Multimedia guide	There is a special multimedia guide available in Dutch and English.
Studio	In the Potato Eaters Studio, sponsored by ASML, there are all kinds of organized activities like drawing workshops. Visitors can also try to make a still life or a portrait by themselves. The Potato Eaters Studio can be used to experience the cottage and make your own pictures in a recreated decor of Van Goghs masterpiece.
Coloring picture	<p>There are also colouring pictures for the <i>Potato Eaters: Mistake or masterpiece?</i> exhibition, including a contemporary version of the painting especially created by prize-winning illustrator Floor Rieder. Visitors can retrieve one in the exhibition, but it is also available as a download: www.vangoghmuseum.nl/en/art-and-stories/children/van-gogh-colouring-pages/the-new-potato-eaters</p>
Photo challenge	The Studio offers a voyage of discovery into peasant life in 19th-century Brabant, with daily workshops and the opportunity to paint a still life or peasant self-portrait. Visitors are also invited to submit photographs showing how and with whom they sit down to dinner nowadays. A selection of the submitted photographs will be displayed in the exhibition, in the Studio.
Extra activities	A treasure hunt for 4 to 6 year olds, assignment sheets (6-12 year olds) and checklists (12-16 year olds) for older children are available.
Online	<p>Within the exhibition, visitors can find out more about <i>The Potato Eaters</i> via various interactive screens. For example, visitors can make their own digital version of the painting by selecting their preferred elements or based on five propositions, visitors can discover who they agree with: Van Rappard (mistake) or Van Gogh (masterpiece). The apps are accessible online as well: potatoeaters.vangoghmuseum.nl</p>