

## Fact Sheet

### *Choosing Vincent Portrait of a Family History*

From 10 February to 10 April 2023 at the Van Gogh Museum in Amsterdam.

#### General

<b>Museum opening hours</b>	Check the Van Gogh Museum website for the latest information on opening hours: <a href="https://www.vangoghmuseum.nl/en/visit/address-and-opening-hours#opening-hours">www.vangoghmuseum.nl/en/visit/address-and-opening-hours#opening-hours</a>
<b>General information</b>	+31 (0)20 570 52 00 or <a href="mailto:info@vangoghmuseum.nl">info@vangoghmuseum.nl</a>
<b>Admission prices</b>	Adults: € 20, visitors aged under 18: free Museumkaart & VriendenLoterij VIP cardholders: free Dutch CJP pass holders: € 10. There is no surcharge for this exhibition.
<b>Online tickets</b>	Tickets are only available online, also for Museumkaart holders, via: <a href="https://tickets.vangoghmuseum.com">tickets.vangoghmuseum.com</a> . If you would like to visit the museum with a media pass, please contact the Press Office for media accreditation.
<b>Address</b>	Museumplein 6, 1071 DJ Amsterdam
<b>Public transport</b>	The closest stops are Van Baerlestraat (tram 2, 5 and 12) and Museumplein (tram 3, 5 and 12, bus 347 and 357)
<b>Car parking</b>	Q Park, Museumplein (Van Baerlestraat entrance).
<b>Bus parking</b>	Q Park, Museumplein (Paulus Potterstraat entrance).
<b>Accessibility</b>	The Van Gogh Museum is fully accessible to wheelchair users. A booklet with the gallery texts in large font (in Dutch and English) is available for partially-sighted visitors. The Van Gogh Museum also has a touchable scale model of the museum building. The model is designed to make everyone's visit easier, but especially to help blind and partially-sighted visitors to enjoy a more independent visit.

## About the exhibition

### Exhibition web page

[www.vangoghmuseum.com/choosingvincent](http://www.vangoghmuseum.com/choosingvincent)

### Summary

The Van Gogh Museum marks its 50th anniversary in 2023, and is kicking off this celebratory year with a tribute to the Van Gogh family. Without the unconditional support that the family offered Vincent, the museum simply would not have existed. The exhibition *Choosing Vincent. Portrait of a Family History* tells the story of the Van Gogh family which has not received the attention it deserves. This story punctuated with doubt, setbacks, pride and triumph. From 10 February to 10 April 2023, many masterpieces and lesser-known gems allow visitors to see and hear how a family collection grew to become a world-famous museum collection. The exhibition tells the historical and personal story of Vincent van Gogh, his brother Theo, Theo's wife Jo van Gogh-Bonger, and their son 'the engineer' Vincent. Which choices did they make at significant moments in their lives, and how did these choices help determine the course of history?

### Curator

Lisa Smit

### Press information and visual material

<https://www.vangoghmuseum.nl/en/about/news-and-press/press-image-bank/images-exhibition-choosing-vincent>

### Publication

The exhibition is accompanied by a lavishly illustrated book containing a great deal of previously undiscovered historical material: *Choosing Vincent. From Family Collection to Van Gogh Museum*. In addition to documenting the multifaceted history of the collection with the world-famous works by Vincent van Gogh and his contemporaries, the book also charts the history of the Van Gogh Museum, which celebrates its 50th anniversary in 2023. Uitgeverij THOTH, € 24.95, available in English and Dutch.

## Supporters

*Choosing Vincent. Portrait of a Family History* is supported by the Ministry of Education, Culture and Science and the museum's main partners: the VriendenLoterij, ASML and DHL. The exhibition was also supported by the Vincent van Gogh Foundation and Van Lanschot Kempen.

## Multimedia guide

The multimedia guide, with both the permanent collection and temporary exhibition guides, is offered at the start of the exhibition (free for children aged 12 and under, € 2 for visitors aged 13 to 17, and € 3.50 for visitors aged 18 and above). Two multimedia guides have been made for *Choosing Vincent*: one for adults, and one for children aged 6 and above. The guide for adults is available in 11 languages (NL, EN, FR, GE, SP, IT, POR, RUS, JPN, CHI, KOR). The guide for children is available in 6 languages (NL, ENG, GE, FR, SP, IT). The tour takes about 30 minutes.

## Activities

A dedicated treasure hunt has been developed for the exhibition for children aged 6 to 12, available in Dutch and English.

Painting workshops will be held on Saturdays during the exhibition. Children are invited to paint their own version of Vincent's famous *Almond Blossom*, which is an essential inclusion in the exhibition *Choosing Vincent. Portrait of a Family History*.

*Feeling Van Gogh* guided tours of the exhibition will be held on 24 February and 24 March. *Feeling Van Gogh* is an interactive programme especially for the blind and visually impaired, and their seeing friends, family members and carers.

## Vincent on Friday

*Vincent on Friday* is the Van Gogh Museum's unique evening programme in which it shines the spotlights on young, local talents, makers and initiatives. The programme on 24 February and 31 March will be focused on family, inspired by the exhibition *Choosing Vincent. Portrait of a Family History*.

### Online programming

The Dutch-language podcast *Van Gogh en de weg naar wereldroem* will launch at the beginning of March, with six episodes of approx. 25 minutes introducing the story of Van Gogh after his death. In this podcast, Radio producer Frank van der Lende opens his own Van Gogh Museum, but with stories instead of artworks. Frank himself has been a huge fan of Vincent van Gogh for many years, and he is certainly not alone. But why is Vincent so special, and how could he grow to become one of the world's most famous artists? In the podcast *Van Gogh en de weg naar wereldroem*, Frank explores Vincent's story. The episodes will be available on all relevant podcast channels. *Van Gogh en de weg naar wereldroem* was supported by the Vincent van Gogh Foundation and Van Lanschot Kempen.